



Press Information

The Lyoness Child & Family Foundation revitalises school in Macedonia

Within a few months the Lyoness Child & Family Foundation has provided urgently required remedial work on the Goce Delchev school building in Ljubanci, Macedonia. On 15th October 2013 the school was eventually officially inaugurated. With this charity project the charitable foundation of Lyoness highlights its international commitment to education.

Skopje, 25th October 2013. In an official ceremony the newly renovated Goce Delchev school building in Ljubanci, Macedonia, was opened on 15th October 2013. "The renovation is a major improvement in the history of our school", headmistress Silvana Terzieva emphasises in her speech in front of the assembled guests, including Petre Latinovski, Mayor of Ljubanci, Nina Passegger, Director Child & Family Foundation, and Antonio Leitner, Managing Director of Lyoness Macedonia. The more than 150 year old building was last repaired in 1924 and, thus, did not offer an ideal learning environment.

The Lyoness Foundation has exchanged the nearly hundred year old windows and doors within six months and, thus, better insulated the run-down building against the upcoming cold. "The thermally insulated rooms save costs; those savings in turn can be used for school supplies", Antonio Leitner explains. In addition, with the funds of the Child & Family Foundation new kitchen utensils could be purchased for the corresponding boarding school. Altogether, 122 pupils and 26 employees of the school benefit from the remedial work that had been done.

By renovating the Goce Delchev school the Lyoness Child & Family Foundation successfully finished its first school project in Macedonia. Since its foundation five years ago the Lyoness Foundation has renovated or built school buildings in the Philippines, South Africa and Nigeria.

About Lyoness Child & Family Foundation

According to the CSR- and sustainability efforts of the internationally active shopping community Lyoness, the Lyoness Child & Family Foundation was founded in 2008 as an independent charitable organisation, which supports national and international aid projects under the motto "Education. Opportunities. Future.". Each Lyoness Member contributes actively to the Foundation's social projects with a part of their purchases. These are mainly educational projects for children and teenagers in economically deprived countries worldwide. You can find further information at www.lyoness-CFF.org.

About Lyoness

The internationally operating company Lyoness runs three business models: shopping community, loyalty programme and network marketing. Thus, the company addresses three different target groups: Consumers who save money with Lyoness while shopping, merchants who want to benefit from an international sector spanning loyalty programme as well as freelancers and companies in network marketing. Lyoness is currently active in 45 markets on all continents. 3.3 million members use the Lyoness benefits at more than 36,000 loyalty merchants worldwide. You can find further information at www.lyoness.com.



Press photo:

Antonio Leitner, Managing Director of Lyonesse Macedonia, Nina Passegger, Director Lyonesse Child & Family Foundation, Petre Latinovski, Mayor of Ljubanci, and headmistress Silvana Terzieva cutting the ribbon (from left to right).

Credit: Lyonesse Child & Family Foundation

Contact:

Mag. (FH) Nina Passegger

Lyonesse Child & Family Foundation

Tel: +43 316-70 77 681

E-Mail: nina.passegger@lyonesse.ag